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Successful Post-COVID Theatre Recruitment and Retention Practices

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Successful Post-COVID Theatre Recruitment and Retention Practices

Theatre as a Liberal Art

ATHE 2022

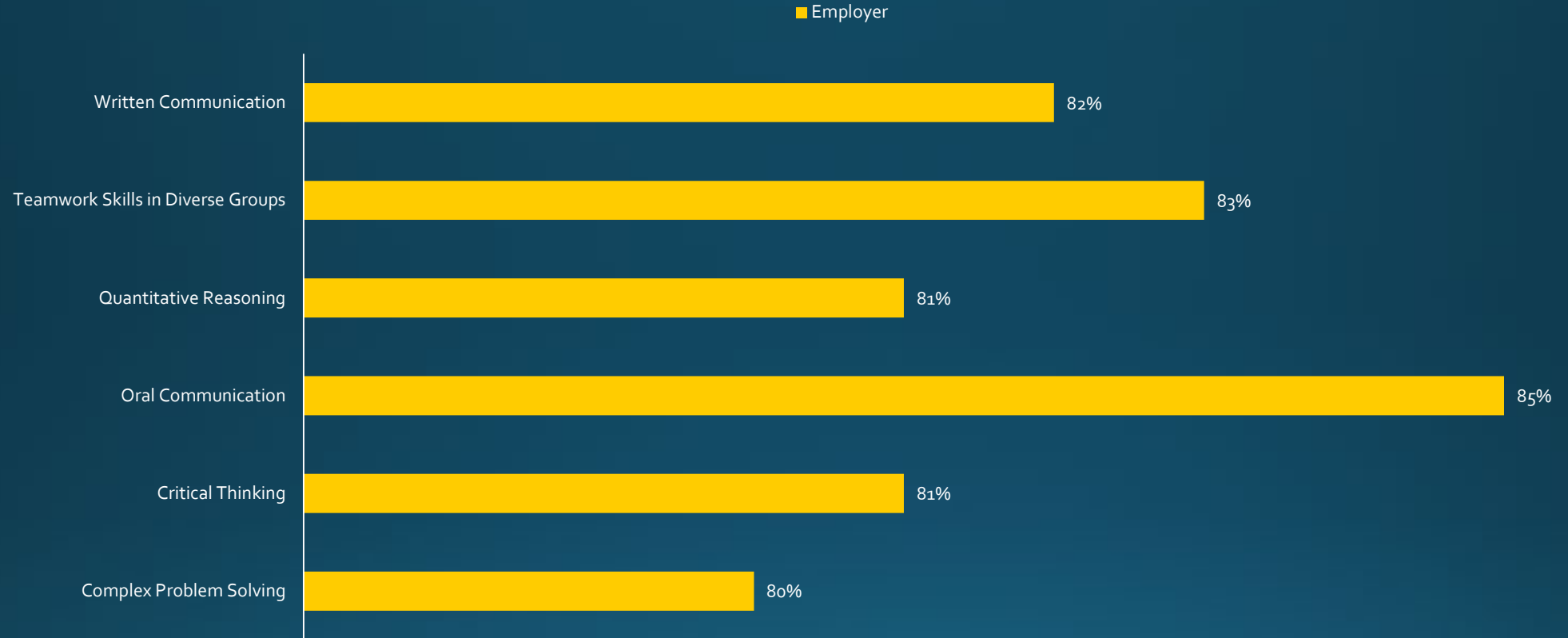# Successful Post-COVID Theatre Recruitment and Retention Practices

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Lycoming College Educational Goals Compared to Employer Priorities

Employer

Category	Percentage
Written Communication	82%
Teamwork Skills in Diverse Groups	83%
Quantitative Reasoning	81%
Oral Communication	85%
Critical Thinking	81%
Complex Problem Solving	80%

Employers rated the importance of learning outcomes on a 0-10 scale. Graph shows the percentage of employers who rated the following priorities as 8, 9, or 10 (AAC&U 2015)

INSTITUTIONAL RESEARCH & PLANNING

Assessment

Support the assessment of student learning performed by academic departments

Support the assessment activities of academic and non-academic departments

Accreditation

Support the Bucknell's reaccreditation

Our next reaccreditation is in 2023-24

The process takes 2 years and starts this fall

Analytics

Analyze various data

Examples: retention studies impact on various educational elements on student success

Strategic Planning

Track metrics for The Plan for Buckenll 2025

Maintain the Plan for Bucknell dashboard

Survey Research

Internal and external student surveys

Faculty and staff surveys

Reports and Dashboards

Various mandatory reports required by the Federal Government

Create and maintain various dashboards. We currently have 16 that are available to students, faculty and staff.

DASHBOARDS: MARKETING

CAREER PATHS

POST-GRADUATION PLACEMENT

INSTITUIONAL UNIQUENESS*

OUTCOMES

* Requires institutional login

DASHBOARDS: ACADEMIC DEPARTMENTS

GENERAL EDCUCATION DISTRIBUTION

COURSE ENROLLMENTS

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THANK YOU

Questions